



Dear Community Partner:

We are excited to announce the 22<sup>nd</sup> Annual Badger Lake Dragon Boat Bash will be held **Aug 10th & 11th, 2018**. An overwhelming success last summer the band POP ROCKS will return to the celebration this summer. POP ROCKS brings the best of today's hottest top 40 hits, throwback hip-hop, pop country, part rock and timeless classics. POP ROCKS ([www.poprocks.com](http://www.poprocks.com)) is an unparalleled live show that will deliver a night of entertainment Fort Dodge won't soon forget.

The **Badger Lake Dragon Boat Bash** is one of the premier community events in Fort Dodge. The event is a fun filled, family friendly weekend that includes everything from the biggest dance party the beach at Kennedy Park has seen to the thrill of community teams competing in the centuries old Chinese sport of dragon boat racing. It's the perfect mix of community building and team building, not to mention a ton of fun. As we begin planning and budgeting for this summer's event, our reason for writing is to ask for your financial support in 2018. **Without the support of our sponsors this event would not be possible.** Simply complete the attached sponsorship form and return it at your earliest convenience. We can invoice you for your sponsorship at a later time. A copy of our sponsorship packages outlining benefits at each level is enclosed.

On behalf of the Badger Lake Dragon Boat Association Board of Directors, thanks in advance for your continued financial support. We look forward to hearing from you soon!

Sincerely,

**BADGER LAKE DRAGON BOAT ASSOCIATION**

Barbara J. Michaels, Chair  
[BJMichaels@frontiernet.net](mailto:BJMichaels@frontiernet.net)  
515-571-0174

Linda Donner, Co-Chair  
[Linda.Donner@Bankfirstamerican.com](mailto:Linda.Donner@Bankfirstamerican.com)  
515-955-0642

[www.badgerlakedragonboating.com](http://www.badgerlakedragonboating.com)



# Sponsorship Opportunities

## **PLATINUM DRAGON SPONSORS (\$5,000)**

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company acknowledged at opening ceremonies
- Your company will receive 50 concert tickets to " *Pop Rocks* "
- Your Company may also have up to two teams as part of your Contribution
- Signage at the park entrance with our sponsors' logos
- Your company name and logo on team medals

## **GOLDEN DRAGON SPONSORS (\$2,500)**

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company will receive 25 concert tickets to " *Pop Rocks* "
- Your Company may also have up to one team as part of your Contribution
- Signage at the park entrance with our sponsor's logos

## **EVENT SPONSORS (\$1,000)**

- Logo in newspaper ads, website, etc.
- Your company acknowledged at opening ceremonies
- Your company will receive 20 concert tickets to " *Pop Rocks* "
- Signage at the park entrance with our sponsor's logos

## **TEAM SPONSORS (\$ 600)**

- One company team, or sponsor one youth team
- 21 team dinner tickets

## **Boat Sponsor (\$600)**

- Company name on sign on the beach
- Listed recognition in the program
- Your company will receive 5 concert tickets to " *Pop Rocks* "

## **Friends of Dragon Boating (\$300)**

- Listed recognition in the program

# 22nd Annual

## BADGER LAKE DRAGON BOAT BASH

Featuring



Aug 10<sup>th</sup>& 11<sup>th</sup> 2018

Sponsorship level selected \_\_\_\_\_ Sponsorship amount \_\_\_\_\_

Company Name: \_\_\_\_\_

(As you would like it listed in the program)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Check or Money Order Enclosed \_\_\_\_\_  Bill me in: \_\_\_\_\_

Please return this form to:

**Badger Lake Dragon Boat Association**

P.O. Box 189

Fort Dodge, IA 50501