



Dear Community Partner:

Plans are underway for the 2019 Badger Lake Dragon Boat Bash! We're bringing back **Boogie & the Yo-Yo'z** as headliner for this summer's **Badger Lake Dragon Boat Bash, Aug 9th & 10th, 2019**. They are not a Pop band, a Country band, or a Rock band. They are an Everything band. A hit in 2014 & 2015, we can't wait for their return performance! Based on the enthusiasm of last year's participants, 2019 promises to be our biggest event yet! We are thrilled that teams are already registering for the 2019 event.

The **Badger Lake Dragon Boat Bash** is one of the premier community events in Fort Dodge. The event is a fun filled, family friendly weekend that includes everything from a rock concert on the beach to the thrill of community teams competing in the centuries old Chinese sport of dragon boat racing. It's the perfect mix of community building and team building, not to mention a ton of fun. As we begin planning and budgeting for this summer's event, our reason for writing is to ask for your financial support in 2019. **Without the support of our sponsors this event would not be possible.** Simply complete the attached sponsorship form and return it at your earliest convenience. We can invoice you for your sponsorship at a later time. A copy of our sponsorship packages outlining benefits at each level is enclosed.

On behalf of the Badger Lake Dragon Boat Association Board of Directors, thanks in advance for your continued financial support. We look forward to hearing from you soon!

Sincerely,
BADGER LAKE DRAGON BOAT ASSOCIATION

Barbara J. Michaels, Chair
BJMichaels@frontiernet.net
515-571-0174

Linda Donner, Co-Chair
Linda.Donner@frontiernet.net
515-571-9642

www.badgerlakedragonboating.com



Sponsorship Opportunities

PLATINUM DRAGON SPONSORS (\$5,000)

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company acknowledged at opening ceremonies
- Your company will receive 50 concert tickets to **Boogie And The Yo-Yoz**
- Your Company may also have up to two teams as part of your Contribution
- Signage at the park entrance with our sponsors' logos
- Your company name and logo on team medals

GOLDEN DRAGON SPONSORS (\$2,500)

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company will receive 25 concert tickets to **Boogie And The Yo-Yoz**
- Your Company may also have up to one team as part of your Contribution
- Signage at the park entrance with our sponsor's logos

EVENT SPONSORS (\$1,000)

- Logo in newspaper ads, website, etc.
- Your company acknowledged at opening ceremonies
- Your company will receive 20 concert tickets to **Boogie And The Yo-Yoz**
- Signage at the park entrance with our sponsor's logos

Boat Sponsor (\$600)

- Signage at the park entrance with our sponsor's logos
- Listed recognition in the program
- Your company will receive 10 concert tickets to **Boogie And The Yo-Yoz**

Friends of Dragon Boating (\$300)

- Listed recognition in the program
- 5 concert tickets to **Boogie And The Yo-Yoz**

Team Entry Fee (\$ 600) (\$500 if paid prior to May 1st)

- One company team, or sponsor one youth team
- 21 team dinner tickets
- Priority row seating for "**Boogie & the Yo-Yo'z**"



23rd BADGER LAKE DRAGON BOAT BASH

Aug 9th & 10th 2019

Sponsorship level selected _____ Sponsorship amount _____

Company Name: _____

(As you would like it listed in the program)

Address _____

City _____ State _____ Zip _____

Email _____

Contact: _____ Phone: _____

Check or Money Order Enclosed _____ Bill me _____

Please return this form to:

**Badger Lake Dragon Boat Association
P.O. Box 189
Fort Dodge, IA 50501**

❖ **Early Bird Registration fee paid by May 1st, 2019**