



Dear Community Partner:

We are back on the beach for the 2023 Badger Lake Dragon Boat Bash our 26<sup>th</sup> Year! We are thrilled to announce that back by popular demand **Band K** will be the headliner for this summer's **Badger Lake Dragon Boat Bash, Aug 11th & 12th, 2023**. **Band K** is a Leavenworth, KS band made up of an Army family. **Band K** and their sound have developed and grown since forming in 2007. Influenced by the music of the 60's, 70's and 80's, they perform music that speaks to an audience across all ages. The Badger Lake Dragon Boat Bash is now one of the longest standing events in the Midwest. We are proud that the community support and participation has made this distinction possible, and we are excited that teams are already registering for the 2023 event.

The **Badger Lake Dragon Boat Bash** is one of the summer's premier community events in Fort Dodge. The event is a fun filled, family friendly weekend that includes everything from a rock concert on the beach to the thrill of community teams competing in the centuries old Chinese sport of dragon boat racing. It's the perfect mix of community building and team building, not to mention a ton of fun. As we begin planning and budgeting for this summer's event, our reason for writing is to ask for your financial support in 2023. **Without the support of our sponsors this event would not be possible**. Simply complete the attached sponsorship form and return it at your earliest convenience. We can invoice you for your sponsorship later. A copy of our sponsorship packages outlining benefits at each level is enclosed.

On behalf of the Badger Lake Dragon Boat Association Board of Directors, thanks in advance for your continued financial support. We look forward to hearing from you soon!

Sincerely,  
**BADGER LAKE DRAGON BOAT ASSOCIATION**  
Barbara J. Michaels, Chair  
[BJMichaels@frontiernet.net](mailto:BJMichaels@frontiernet.net)  
515-571-0174

Linda Donner, Co-Chair  
[Linda.Donner@frontiernet.net](mailto:Linda.Donner@frontiernet.net)  
515-571-9642



# Sponsorship Opportunities

## **PLATINUM DRAGON SPONSORS (\$5,000)**

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company acknowledged at opening ceremonies.
- Your company will receive 50 concert tickets to **Band K**
- Your Company may also have up to two teams as part of your Contribution
- Signage at the park entrance with our sponsors' logos
- Your company will be listed on our social media leading up to the event

## **GOLDEN DRAGON SPONSORS (\$2,500)**

- Logo in all promotional materials including posters, PSA's, newspaper ads, website, etc.
- Your company employees can play a visible role at the event.
- Your company will receive 25 concert tickets to **Band K**
- Your Company may also have up to one team as part of your Contribution
- Signage at the park entrance with our sponsor's logos

## **EVENT SPONSORS (\$1,000)**

- Logo in newspaper ads, website, social media, etc.
- Your company acknowledged at opening ceremonies.
- Your company will receive 20 concert tickets to **Band K**
- Signage at the park entrance with our sponsor's logos

## **Boat Sponsor (\$600)**

- Signage at the park entrance with our sponsor's logos
- Your company will be listed on our social media leading up to the event
- Your company will receive 10 concert tickets to **Band K**

## **Friends of Dragon Boating (\$300)**

- Your company will be listed on our social media leading up to the event
- 5 concert tickets to **Band K**

## **Team Entry Fee (\$ 500)**

- One company team, or sponsor one youth team
- 21 team dinner tickets
- Priority row seating for



## 26th BADGER LAKE DRAGON BOAT BASH

Aug 11<sup>th</sup>& 12<sup>th</sup> 2023

Sponsorship level selected \_\_\_\_\_ Sponsorship amount \_\_\_\_\_

Company Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Check or Money Order Enclosed \_\_\_\_\_  Bill me \_\_\_\_\_

Pay online at <https://badger-lake-dragon-boat-event.square.site/>

Please return this form to:

Badger Lake Dragon Boat Association  
P.O. Box 189  
Fort Dodge, IA 50501